

GREYSTAR PARTICIPATES IN

WORLD WILDLIFE FUND'S EARTH HOUR 2010 – MARCH 27, 2010

On **Saturday, March 27, 2010, at 8:30 p.m. local time**, Greystar will be taking part in what promises to be an amazing and inspiring event in the campaign against climate change: Earth Hour. Sponsored by World Wildlife Fund (WWF), Earth Hour asks individuals, businesses, government leaders and others to turn out all non-essential lighting for one hour as a bold statement of collective concern about climate change.

Earth Hour is the largest event of its kind in the world. In 2009, nearly one billion people from 4,100 cities in 87 countries turned out their lights, as well as international landmarks including the Golden Gate Bridge, Empire State Building, Eiffel Tower and Great Pyramids, and the city skylines of Las Vegas, Hong Kong and Tel Aviv. For more information on the magnitude of the effort please visit www.EarthHour.org.

“Energy efficiency is not only good for the bottom line, but our company has long believed in operating our business responsibly. At Greystar, we will continue to take an even closer look at actions we can take throughout the organization to operate more efficiently, waste less and reduce our environmental footprint,” said Mike Clow, Senior Managing Director of Real Estate at Greystar. “To help us make sure the lights go out on March 27th, we are asking all of our employees to switch off office lights and unplug non-essential equipment before leaving the building on the Friday before Earth Hour. In addition, we’d like to encourage everyone to participate in Earth Hour by turning off their lights at home during the event. We’ll also be asking our customers, business partners and residents to join us in supporting Earth Hour.”

Greystar Real Estate Partners is a fully integrated company offering expertise in multifamily management, development and investment throughout the United States. Greystar was founded in 1993 with the intent to become a provider of world-class service in the multifamily real estate business. Greystar’s innovative business model integrates the management, development and investment disciplines of the multifamily industry on both national and local levels. Headquartered in Charleston, S.C., Greystar manages 150,000 units in 75+markets with a team that is more than 4,000 strong and growing. Further information can be found on the Company’s website at www.Greystar.com.

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